
The Bulletin



March 2010

Birmingham District Dental Society

1801 9th Avenue South, Birmingham, AL 35205

E-Mail: Birminghamdds@bellsouth.net Tel: (205) 933-1718

DATE: March 2, 2010

PLACE: The Summit Club

TIMES: Hospitality Hour 5:30

Risk Management Seminar 5:30

Dinner and Program: 6:30

SPEAKER: Robert D. Robinson, M.D.

TOPIC: "Diagnosis and Treatment of Trigeminal Neuralgia"

Dr. Robinson is in practice with Brookwood Neurosurgery and Spine/Norwood Clinic. He attended Colorado State University, graduating *cum laude* in 1989. After receiving his M.D. from the University of Colorado Health Sciences Center School of Medicine at Denver in 1993, he came to Birmingham to do his neurosurgery residency at University Hospital and general surgery internship at UAB. Among his honors are acing the Neurology Board Exam of 1998 with the top national score and being selected for best Doctors in America last year. Health Grades ranks him as a five-star doctor. Dr. Robinson treats trigeminal neuralgia with both medication and cyber knife surgery. He will detail the differential diagnosis and treatment protocol for this debilitating and problematic disease and describe the various methods he uses. He welcomes any current or previous patient history synopsis for open discussion by the group.

The Summit Club is located downtown at 1901 Sixth Avenue North. Take Sixth Avenue North and turn left down into the Regions-Harbert Parking Garage. From there, take the elevator to the first floor and then the other elevator to the 31st floor. Our menu will include Caesar salad, grilled salmon with tomato caper relish, chef's vegetables, dinner rolls, and praline cheesecake. Please return your check by Thursday before the meeting. Or give us a call at 933-1718 if you can't get it in the mail.

Advance Reservations: \$40.

Tickets at the Door: \$42.

PLEASE WELCOME Dr. Clark Dunn, new member, whose clinic is in the Shops on Montevallo.

PRESIDENT'S MESSAGE



As the last days of our cold winter close behind us, I'm looking forward to my favorite season. Spring is about new beginnings. My wish for our profession is that the discord we've seen over the last few years become less personal and more productive. Change is a constant in dentistry. We have to change professionally to meet the demands of new clinical techniques, materials and market forces.

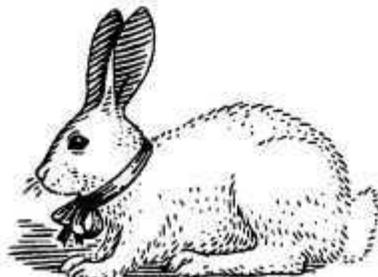
I have a hard time understanding the anger many of our colleagues feel toward our association. Earlier this year, I mentioned the E-mails that fly around our state that are counterproductive to reasoned debate and discussion. It seems to me that it serves only to polarize our community. Maybe that is the goal. I've seen associations cease to be vibrant and responsive when their members start to divide into factions that don't share common goals. In history, we've seen this many times, often with disastrous results for nations and their citizens. It's called Balkanization. After World War I, the Ottoman Empire was divided into many ethnically diverse populations. This division haunts us even today internationally and has been the root cause for World War II, the Serbo-Croatian conflict, and many Middle East wars that continue today. Fragmentation has produced upheavals that have produced change, but at what cost?

Division dilutes us as an association at a time when we need to be presenting a common front to governmental forces and the insurance industry. If you work to strengthen our association, I applaud you. If you are dissatisfied, then help us form a solution that would be beneficial to the District and State Associations. It's easy to complain but harder to take the time to help. If you have an idea that would be helpful to our Association, pick up a telephone and call me or any member of our Executive Council. I can assure you, we work hard to make our District meaningful, relevant and professional.

Cheers,
Roy

DENTAL HYGIENE STUDY CLUB

Members will hear Dr. Phillip Vassilopoulos speak on "Management of Gingival Recession" at their March 8 meeting in Volker Hall at 6 p.m. Contact Becky Walters at 823-5554 for more info.



**The Bulletin of
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Dental Society
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1801 9th Ave. South
Birmingham, AL 35205**



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President-Elect: Dr. Leigh Kent
Vice President: Dr. Robert Rudolph
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GIVE KIDS A SMILE!



Dear Members,

I want to give you an update on our progress with Give Kids A Smile! 2010. We are doing well! Our members are stepping forward and helping out as I fully expected. Dr. Teri Chafin of the Jefferson County Health Department has arranged for 70 children to be seen in a one-day event by dentists at one of her clinics on Feb. 22. We have had member dentists volunteer to see an additional 50 children so far. I think that is great progress for the first week of February! I will continue to solicit volunteers by E-mail each week in February.

In working with the Give Kids A Smile! project this year, Dr. Barry Godspeed, one of our volunteers, posed an excellent question. How could we encourage GKAS participant families to apply for All Kids or Medicaid insurance and how could we make this process easier for them? I passed this question along to Beth Johns of the United Way Success by Six program. Mrs. Johns, who is director of Early Childhood Initiatives for UWCA, suggests that "No children in Alabama should be without health insurance" and that "if a family does not have insurance, they should go to www.adph.org/allkids and fill out the application for All Kids, Medicaid and the Alabama Child Caring Foundation." Or she suggests that the family call 1-888-373-KIDS. I would appreciate it if you would pass the information along to any families you come in contact with through your work, school or church as a means of insuring their children.

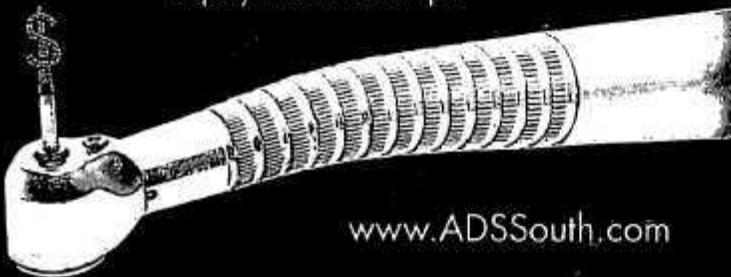
Sincerely,

Angel Rohner, DMD
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NOMINATING COMMITTEE TO REPORT at our March meeting. Elected last month were Drs. James L. Sanderson, chairman; Elizabeth Jackson, Melissa Nix, Debbie Sema, Justin Zellmer, Adolphus Jackson and Bruce Spink. If you would like to suggest someone for an office, please contact Dr. Sanderson at 979-6005 or drs@sandentistry.com.

OUR PRESIDENT, Dr. Roy Smith, would like for us to contribute items for Veterans' Hospital patients each month at our meeting. Needed are toothbrushes, floss, mouthwash, combs, playing cards, shave cream, disposable razors, ball point pens, note pads and playing cards. Mr. George Raburn, formerly with Mutual Assurance, is spearheading this drive and has asked for dentists to help our veterans. Please bring donations to our March meeting.

M-POWER MINISTRIES will sponsor its annual Sing&Shout free Sunday March 7 at 5 p.m. featuring a mass choir including

Colla Voce, Riverchase UMC Choir, and UAB Gospel Choir at the Alys Stephens Center. Donations will be accepted for their ministry which includes an extraction clinic twice a month.

RISK MANAGEMENT SEMINAR -- Karen Everitt, R.N., J.D. regional vice president of risk management services for ProAssurance, will speak to those who are insured by the company prior to our March 2 meeting at The Summit Club. This gives everyone who attends a 10 percent discount. The session will get underway at 5:30 and last about 45 minutes.

LITTLE SHADES CREEK PARK will soon be known as **McCallum Park** in honor of Dr. Charles "Scotty" McCallum, who served as mayor of Vestavia Hills from 2000 to 2008. Dr. McCallum was recognized recently at a City Council meeting for expanding the city's green space by more than 300 acres, including acquiring the 34-acre Little Shades Creek Park during his tenure.

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BDDS Members On State Councils

ANNUAL SESSION

Gary Myers 2010
Kent Palcanis 2010

BUDGET AND AUDITING

Kevin Alexander 2010

DENTAL BENEFITS & DENTAL CARE PROGRAMS

Jerome Scales 2013

DENTAL EDUCATION & LICENSURE

Maureen Pezzementi 2010
Mike Randle 2011
Roy A. Smith, III 2010
Huw Thomas

DENTAL HEALTH & PUBLIC INFORMATION

Steve Mitchell, chairman 2013
Richard Vest 2013

LEGISLATION

Janice Jackson 2014

MEMBERSHIP AND RELIEF

Debbie Sema, chairman 2012
Ashley Ford Guy Rosenstiel
Doug Beckham 2012

THE NEW DENTIST

Vic Kyatt, chairman 2012
Melissa Nix 2012
Debbie Sema Maureen Pezzementi
Robert Meador

STRATEGIC PLANNING & LEADERSHIP DEVELOPMENT

George Petznick 2012
Kent Palcanis 2013

MOBILE AREA DENTAL SOCIETY

invites you to its next meeting March 19
featuring Dr. Pamela Sims speaking on "The
200 Most Prescribed Drugs and How They
Affect the Dental Patient." Site of the meeting
will be the Grand Hotel Marriott Resort.

Please reply by March 9 if interested to Dr.
Bancroft Murphy at (251) 660-7434 or
bcmur8122@aol.com. Registration opens at 8
a.m. followed by the program at 8:30.



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- Make an Incentive Program Successful
- Improve Patient Experience Standards by 24%
- Increase Patient Retention
- Increase Revenue and Profit
- Be a Better CEO

Two Opportunities

1. Webinar - Friday, March 5

Time: 1:30 to 3:00

Register at: <https://www2.gotomeeting.com/register/788933251>

Investment: Complimentary

Value-add: Register (attend, or not) and receive a recorded copy

2. McCormick & Schmicks - Brookwood Village - Friday, March 12

Time: 12:00 - 2:00 PM - Lunch provided

Register: Complete the info below and fax to 949-8860

Investment: \$47 - net proceeds go to BDDS

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